

Austin, Texas
January 30- February 2, 2020



Empowering a
Billion Women, Inc.

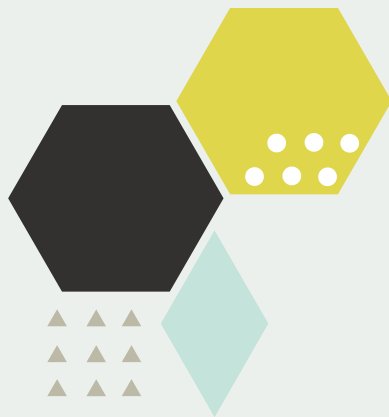
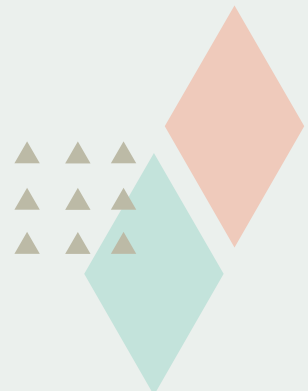


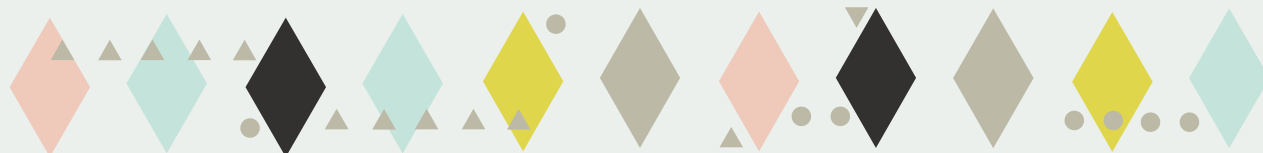
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Billionaire Weekend for Women

Private, invitation only weekend for selectively chosen female founders, entrepreneurs, leaders and influencers who are making history in their industries. Joining them for this exclusive weekend are the investors, corporations and organizations that want to empower them to succeed.



“

My intention is simple: To bring a select community together of people from the entrepreneurial, innovation, and global corporate worlds. When we come together in this way- in a trusted, open environment- business happens and we unlock ideas and potential that help both sides grow at mass scale.

”

Ingrid Vanderveldt

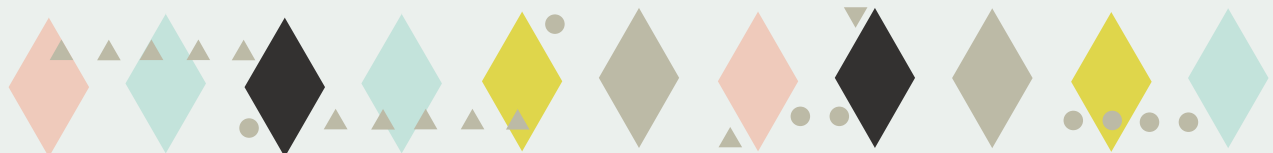
Billionaire Weekend for Women

Special Speakers and guests will include global representation from Billionaire Entrepreneurs, Venture Capital, Angel Investors and Corporate Diversity Executives. Esteemed speakers are already confirmed for attendance and exciting announcements and details will be coming soon.



The New Definition of a Billionaire

She who positively affects the lives of a Billion People



Ingrid Vanderveldt

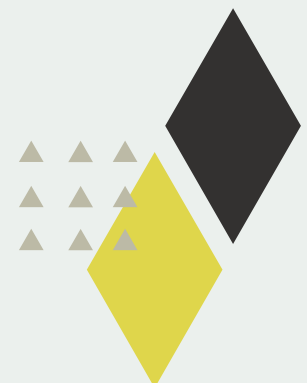
**Founder, Chairman and CEO,
Empowering a Billion Women by 2020
(EBW2020), MintHER &
Vanderveldt Global Investments**

Named one of Oprah's Top 100 Global Leaders, previous to EBW, Ingrid (iV) was the first Entrepreneur-in-Residence (EIR) for Dell Inc. where she oversaw entrepreneurial initiatives worldwide helping to build a \$250 million business segment and founded the \$125M Dell Innovators Credit Fund, Dell Founders Club, and the Dell Center for Entrepreneurs during her 3-year term.

iV sits on the United Nations Foundation's Global Entrepreneurs Council, founding organizer of the GLASS Forum (Global Leadership & Sustainable Success), and co-founder of The Billionaire Girls Club. She also created and hosted CNBC's first original primetime series, "American Made," reaching over 1M viewers around the globe and serves on the Advisory boards of Springboard Enterprises, WIE, and is a Dell Women's Entrepreneur Network (DWEN) Member.

iV has been featured on outlets including NBC, CNBC, FOX, ABC, USA Today, The Wall Street Journal, Forbes, Bloomberg, CNN Money, Fortune Magazine, Fast Company, Inc Magazine and Entrepreneur Magazine. She was ranked #1 Super Connector by Fast Company, is the recipient of the Forbes and Northwestern Mutual Global "Entrepreneur in Excellence Award" and was just named the 100th Champion Celebration for the HearStrong Foundation.

She holds a masters in Architecture at the Savannah College of Art & Design and an MBA in Entrepreneurship from UT at Austin. Vanderveldt believes technology is the key denominator to the success of growing companies. She holds a patent for one of the first "personalization software" applications using data to create matches, United States Patent 6266668.





2019 Hosts

Pictured from Left to Right:

Ambassador Suzan Johnson Cook, Laetitia Garriott de Cayeux, Ingrid Vanderveldt, Lili Hall and Anna McCoy

invitation from iV

On behalf Empowering a Billion Women, Inc (EBW) and the host committee from our Billionaire Weekend for Women 2019 (BWW2019), we hope the year has been productive and prosperous one for you to date. As we reflect on the many wonderful relationships that were reconnected or initiated, we find great joy in seeing the progress of this incredible tribe of passionate leaders and entrepreneurs.. This is our third annual BWW, to be held in Austin during our landmark year of 2020 and we are pleased to extend to you a unique and exclusive opportunity to engage with our community. One of our strategic goals from the last two years of BWW was to selectively grow our Delegates, who are members due to their participation in BWW. You are receiving this packet because someone on our team or without our current BWW Delegation, or our across our organization has identified you as key influencer, thought leader experienced in your particular area of work. Within our selection process, we seek to find a select handful of the most new and promising rising leaders, and also to grow our main base, which are those high level, world renowned, proven and experienced leaders across the globe.

In attendance at our BWW19 for the first time was Chandini Portteus, who was also the recipient of our Impact and Service Award 2019. Demonstrating the impact of the EBW team and BWW community, Chandini Portteus has since joined EBW as its President and Executive in Residence. She has taken the helm as EBW grows into our next phase of development. Additionally, immediately following BWW, we were able to work with Visa on a high profile opportunity, to assist them in reaching female entrepreneurs through the Visa Everywhere Initiative: Global Women's Edition. To further highlight the access BWW provides, we are pleased that a number of our BWW19 Delegates are now in consideration for funding through Visa's Fin/Tech and Social Innovation Challenges. These are just a few of the examples of the power of this tribe. We also have two new hosts in the year to come, and exciting speakers confirmed and others lined up to make this a year one to remember.

We have officially begun the invitation process and are looking forward to reviewing your request and application for consideration and speaking personally with you. Our spots are limited in order to keep this group exclusive and elite, and it is our honor to extend this request for consideration to you.

iV



Sergio Alonso Fernandez de Cordova

Sergio Alonso Fernandez de Cordova is a global citizen in the truest meaning of the words. When not traveling the world, he spends his time relentlessly campaigning to reframe the conversation on what matters to us as humans. Sergio, although fairly young by most standards, has had a 32-year career in media and advertising - starting at a young age in publishing and graduating to digital before then finding his way back to brick and mortar, building one of the most successful startups in the history of Billboard business in America.

Sergio currently serves as the Executive Chairman and visionary behind PVBLC Foundation a P3 Smart City Partners. For P3 Smart City Partners, Inc., he leads thought leadership, global development & policy work behind structuring Public-Private Partnerships (PPP) around smart digital infrastructure with local, state and federal governments. As Executive Chairman of PVBLC, he leads the Foundation's engagement with governments around the world, the White House, the United Nations, & hosts annual events such as the Media For Social Impact Summit, Latino Impact Summit, Blockchain for Impact, & the SDG Media Zone among numerous other verticals with the Office of Partnerships at the United Nations, where private sector leaders convene to inspire each other on how their resources, products, people & companies can change the world one initiative at a time.

Through his many ventures, Sergio is able pursue his passion of connecting the next generation of philanthropists, social impactors, entrepreneurs, political and thought leaders together through the many platforms he either advised, co-created, or was part of the grassroots movement that launched them. Today with his global network, he enjoys connecting these concentric circles with each other; focused on creating a better tomorrow, developing stronger leadership for the future.

Sergio has been celebrated locally & internationally for the work of his various business for over a decade. In 2012, Dell Inc. named Sergio one of its #Inspired 100 leading global influencers. In 2015 Meet LATAM recognized Sergio as Entrepreneurial Latin Global Leader & Influencer. In 2016 the Humanitarian Innovation Forum honored Sergio at the UN with the Global Social Impact Award. In November 2018, Crain's honored Sergio as a Visionaries' finalist to the Hispanic Executive & Entrepreneur Award & he was most recently named top 3 most influential people, by the United Nations Social 500 list & in 2018 was celebrated as the Real Leaders magazine's Top 100 Global Visionary Leaders & most recently named to receive America's most distinguished award the 2019 Ellis Island Medal of Honor given to American Immigrants whose life work exemplifies the American Dream. A graduate of Rutgers University with a Bachelors in Sociology, Sergio also completed the Massachusetts Institute of Technology; Birthing of Giants® executive program.

announcing our new 2020 hosts



Chandini Kumar Portteus, MPH

Chandini Portteus is currently the President and Executive in Residence (XIR) for Empowering a Billion Women, Inc., a global, for-profit tech company that connects women to opportunities, funding sources, digital tools and training, financial planning and leadership skills cultivation through education and mentoring. Chandini leads the Inc.'s strategy, operations and fundraising, and works to grow the community of EBW through its chapters both domestically and globally. While primarily focused on scaling the business during its growth period, she also lends her talents and expertise from decades in the non-profit sector, to assist the team of the EBW Foundation, to meet the mission of serving women and girls globally. She brings to this role her business acumen honed in various glass shattering executive leadership roles, and through her entrepreneurial work to create and build her own successful consulting practice.

As Founder and CEO of the Portteus Consulting Group, Chandini leads a firm that provides strategic business solutions for organizations of all sizes, across all areas of the business, both for-profit and non-profit. She is sought out by business executives and board leaders for advising, guidance and hands on direction to create vision and strategy, implement business plans and redirect or expand organizational activities. In addition, Chandini also serves in roles as facilitator, speaker, convener and panelist on topics ranging from her expertise in cancer or leadership, to her experiences as a young female executive, or her role as a mother of four children, undoubtedly her favorite role of all.

In previous high profile leadership roles, Chandini served as President & Chief Executive Officer of Wipe Out Kids' Cancer, as President & Chief Executive Officer of the Livestrong Foundation, and as the Chief Mission Officer at Susan G. Komen. As a seasoned executive and growth strategist, Portteus oversaw each organization's strategic direction with a fresh eye toward mission programming, stability in operations and innovations in fundraising.

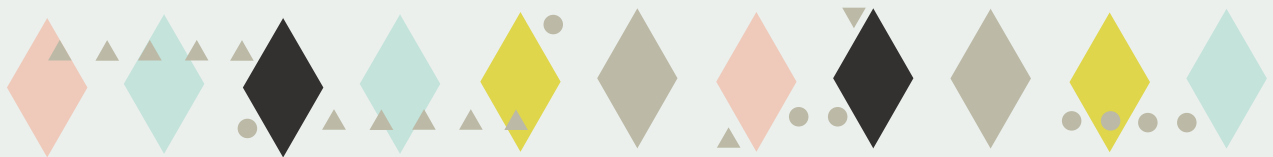
Having been chosen to lead organizations through and after times of public controversy, Chandini is well known and recognized for her demonstrated success and specialization in crisis, change and turnaround situations and for her ability to bring catalytic growth to organizations. Despite any challenge, her focus was always to improve the lives of individuals, impacting communities (nationally & globally) and transforming current systems to better care for those affected by cancer.

Her roots in the research and medical community began in Dallas, having worked as a member of research teams at UT Southwestern Medical School, Children's Medical Center, Parkland Hospital, and the UT School of Public Health.

if not us,
then who?
if not now,
then when?

We are the NOW.
We are the FUTURE.
We are the WOMEN.

#EBW2020 #BWW2020





The 2019 BWW Tribe

what we do at ebw

Empowering a Billion Women by 2020 is the international brand campaign of Empowering a Billion Women Inc. (EBW). EBW provides women the tools, technology and resources needed to succeed as leaders and entrepreneurs. EBW is building the world's largest community and database of qualified, trained, and vetted women and diverse led business owners. These women seek to start, grow and scale their businesses with partners who provide capital and financing required for growth.

To meet the critical need of capital to scale success, EBW provides a FinTech resource and curates a data repository for matching entrepreneurs to capital and financing. EBW is a prestigious networking forum for leaders to gain education, mentorship and financial knowledge in order to meet the needs of corporations and funders who seek to gain access to the best in class female entrepreneurs. EBW provides customized educational tools to assist female led business reach their highest potential, with focus across the entrepreneurial journey from start to exit.

EBW's specialty portfolio led by elite executives, maintains an exclusive and high-level consulting practice and also provides coaching services for corporations and partners focused on investing in the future of female entrepreneurship.

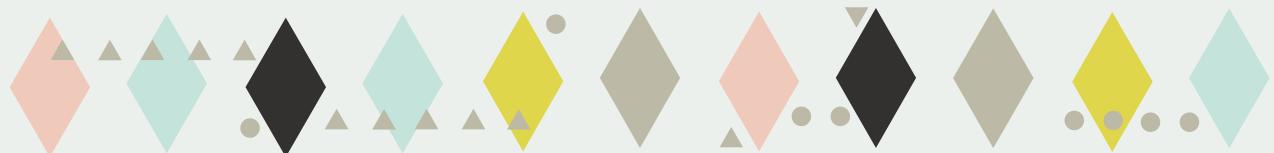
EBW supports The EBW Foundation, a 501(c)3 focused on empowering women and girls both domestically and globally. The mission of the foundation is to provide education and awareness to empower female led business owners through speaking engagements, global tours, and convening others focused on the same mission goals. The EBW foundation seeks to bridge the gaps through large scale mission focused projects.

Together and with partners, EBW Inc. and The EBW Foundation seek to meet the audacious goal of Empowering a Billion Women by 2020.

Exciting Opportunities Since BWW 2019

(From Top Down, Left to Right)

At EBW Panel on UN Sustainable Development Goals at the SDG Media Zone at SXSW 2019, Ingrid meeting with Director Andrei Iancu, US Patent and Trademark Office, Welcoming Diane Busbee, Director of Development overseeing Operations and Revenue, Launching an exciting new global partnership with Visa Everywhere Initiative #everywhereinitiative, Back to Space Event, honoring American Patriots Buzz Aldrin, Walt Cunningham, and Al Worden at the unveiling of "Lunar Knights"





the goal to empower a billion women

When given tools,
technology and resources
to succeed, women
entrepreneurs reinvest
90% back into their
families, communities,
and ultimately the world.

WOMEN ARE CREATING AND CULTIVATING THE FUTURE: SOME FACTS

- Women control over \$20 Trillion in world wide spending
- Women control over 60% of all personal wealth in the United States alone
- Less than 1.4% of women ever scale their businesses past the \$1M mark
- Less than 4% of women ever receive venture capital funding
- Only 14% of women serve on boards.
- Women led companies drive 35% higher ROI on average and when venture backed deliver 12% higher revenue.
- Women control 80% of the global wallet spend and 70% in the US

WHEN WOMEN BELIEVE YOU ARE AUTHENTICALLY TRYING TO HELP THEM SUCCEED, THE DATA SHOWS US HOW IT BENEFITS OUR ECONOMY

- 79% would try your product or service
- If they find quality in the product, 80% will become loyal to your brand
- 92% would refer a friend through Word of Mouth



Our unique model

what makes us different

We take empowerment and we move it to action, by enabling, educating and providing resources, customized for the various stages of the entrepreneurial cycle. EBW and the BWW group is a place to provided validation of your vision, and avenues and tools along the path to get there. That requires data, access, influence and the know how to make ventures with potential- scale to ultimate success.

access & network

The Billionaire Weekend for Women is the annual global influencer event curated by EBW's Founder and in collaboration with EBW's sister company MintHER (The "Engine Powering a Billion Women by 2020"). It brings together today's leading Founders, CEO's, investors, philanthropists, family offices and corporations - intrapreneurs and entrepreneurs - all seeking to make profitable impact through the lens of elevating and empowering women and women-focused initiatives. Curated in an unforgettable experience with hand-selected global network of leaders- Billionaire Weekend for Women is the insiders guide on who, how, what, where and when women are creating the future we want to see.

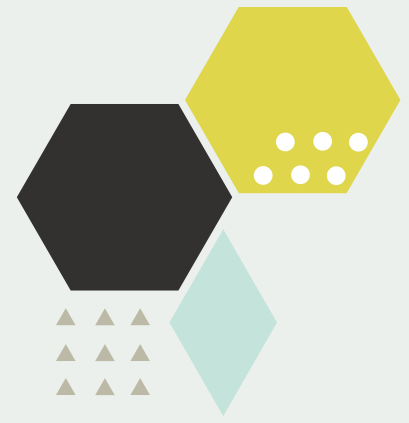
approach to data

In order to achieve impact-all of our work is tied into measurable and profitable results, through data collection in various and unique ways. We integrate progressive STEM (data, tech, finance) to create innovative (software and experience-based) solutions that allow for opportunities and global change, for all women and minority led business owners. Our competitive advantage is found in our financial analytics and software, access to coaches and mentors, certifications and opportunities, and access to funding through corporate contracts. EBW products and services, seek to optimize your finances and match your business to funding in order to scale to success. Paid access to providers and corporations seeking market data and insight on the data unique to female entrepreneurs that is only available through the EBW databases and tools.

our global reach

Our greatest differentiation comes from the strength of our footprint both domestically and globally through our team of chapter leaders and memberships. Of many offerings, education is provided through a multi- lateral and diversely functional, global outreach platform with both free membership and paid subscription facets. As the need for more business and financially literate female entrepreneurs is growing, so will local chapter memberships. We are inclusive across all areas of business growth as we strive to be healthy, wealthy, and wise, regardless of race, color or creed. EBW projects to reach 100 total operating units across five continents by the end of the year. With this access to information, resources and options that impact the individual and their household, and in partnership with the EBW Foundation, we seek to reach the goal of empowering a billion women by 2020.

2020 Themes



Taken directly from the feedback and data results from the last two BWWs, the 2020 landmark year themes are focused on the areas that members have identified as the reason BWB is heralded the "Davos for Women". BWB is a unique place to connect with others who are experiencing the same business and personal situations in both professional life and personal life, while being the generations that are shattering glass ceilings and forging forward in new ways of leadership.

BUILD AND ENHANCE YOUR PERSONAL BRAND

Keynote: Opportunity Available

Breakouts: Strategies to Develop and Protect your Personal but Professional Brand as an Entrepreneur. Learn to tell your story with authenticity and confidence that will translate into success for your business, service or product. Resources for specific brand needs will be provided and available.

Interactive Networking Event: Fashion Show with high end, sustainable designers; Makeovers with exclusive makeup products and designers.

STRATEGIES TO SCALE YOUR BUSINESS

Keynote: Peter H. Thomas, Entrepreneur, Investor, Author, Public Speaker, Philanthropist, Founder and Chairman, Thomas Pride International

Breakouts: Strategies shared about how to scale to multi-millions and billions, and what resources are available NOW. Networking groups and conversations to meet attendees current needs of access to capital.

Interactive Networking Event: Pre-booked and scheduled one-on-one meetups between entrepreneurs and advisors or funders .

INNOVATION & EMERGING TECH

Keynote: Andrei Iancu, Under Secretary of Commerce for Intellectual Property, Director, US Patent and Trademark Office

Breakouts: Working groups or fireside discussion, the lessons learned from different areas of science, STEM, healthcare, Space Discovery, Blockchain and Cryptocurrency are just a few areas actively seeking more females in roles of leadership globally.

Interactive Networking: Opportunity Available: Possible Case study presentations

ENTREPRENEUR VERSUS INTRAPRENEUR

Panel Discussion: Opportunity Available

Breakouts: While many leaders present are distinctly entrepreneurs, there is also great product and progress coming from those who work as intrapreneurs within a larger corporation. Shared lessons between both work styles are invaluable, as the crossover in business is inevitable and requires unique skill sets to achieve shared goals.

Interactive Networking: Opportunity Available: Possible Team Building Activity or Challenge

REALITIES OF BEING A FEMALE LEADER

Keynote or Panel: Opportunity Available

Breakouts: While female success and empowerment is the goal of EBW, there is a deep understanding that this comes with challenges unique to females, regardless of the stage of their career and the status of their personal life. The balance required of females, and the expectation in current society will be discussed openly within the group with the highest level of confidentiality

Interactive Networking: Opportunity Available: Possibility for this opportunity is wide and far, and is one of the most coveted topics for discussion behind closed doors according to current BWB delegates.

PREPARING YOUR COMPANY FOR EXIT

Keynote or Panel: Opportunity Available

Breakouts: Pitch Sessions for Funding, or Panel Discussion hearing from those who have had both failures and success in the exit strategies they have employed in their careers. Understanding of timing and how it relates to the success of an exit is key, and addressing the challenges from growth, optimization, valuation, and eventual exit can be shared and discussed.

Interactive Networking: Opportunity Available: Possible Investor and Entrepreneur Match-up, determined by pre set sign up, first come first serve.



delegate benefits

AS A FOUNDING MEMBER AND PART OF THIS EXCLUSIVE COMMUNITY, YOU WILL HAVE ACCESS TO WORLD LEADERS AND EXPERTS LIKE YOURSELF. YOU WILL BE ABLE TO PARTICIPATE IN CONVERSATION & INITIATIVES CHANGING THE WORLD FOR GOOD, BOTH SOCIALLY AND ECONOMICALLY. YOU WILL RECEIVE FIRST RIGHT OF REFUSAL TO RENEW YOUR MEMBERSHIP ON AN ANNUAL BASIS.



- 1) A 15 minute pre-call with a member of our BWW Leadership team to go over the agenda, your goals and how we can assist in helping you to make the most of your access to The Billionaire Weekend for Women.
- 2) Inclusion and access (with contact information) to the exclusive directory provided for participants of the weekend. (In person only). As a member of this exclusive community you will be listed in the Directory made available only to members of Billionaire Weekend.
- 3) Opportunity to join in sub groups with like-minded colleagues working to be part of select global issues as it relates to the UN Sustainable Development Goal's throughout the year.
- 4) Speaking role at this year's event, if desired, for certain Themes or areas of expertise. These could be keynotes for high level attendees or sponsors, panels or moderators, working groups or interactive facilitated activities.
- 5) Invitations to exclusive investor/ innovator events hosted globally throughout 2020 to introduce you to other leaders in cities across the world.
- 6) Mentorship, global connections & new business opportunities: Trusted, authentic and deep connections with a group of like-minded thinkers and doers on a global basis who will from this weekend forward be lifelong connections and business colleagues.
- 7) PR Opportunities as you choose to leverage/ participate: Potential inclusion in some public outreach initiatives and opportunities including speaking, press and media engagements.
- 8) Participation in a year-round community and with support: The total membership of The Billionaire Weekend for Women is 300 (100-150 of those in person for 2020). The year-round community will continue the discussions, networking and online meetups of what has been discussed during the gathering.



join us at the line hotel

**Excited for our new venue in
Austin, Texas for our Third
Annual BWW 2020!**



We are honored to extend this exclusive invitation to you for the EBW Billionaire Weekend for Women during our landmark year 2020! As you are well aware this group of invitations are for those of you we know personally and have had the opportunity to work with in varied capacities over the years to make this event the success that it has been. This year, our 2020 year, will be the most exciting of all and we cannot wait to be together again soon.

As promised, the BWW delegates will be capped at a max of 300 members in order to maximize networking, but also allow for a broad range of talent and expertise, and the highest levels of leadership across the globe. We welcome you to request an invitation to join us in this exclusive event for women entrepreneurs who are focused on elevating their business, creating lifelong connections and making a global impact.

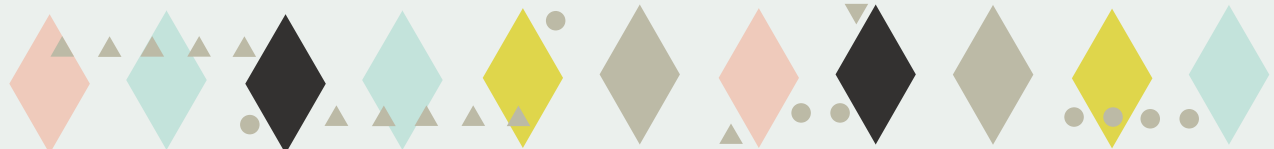
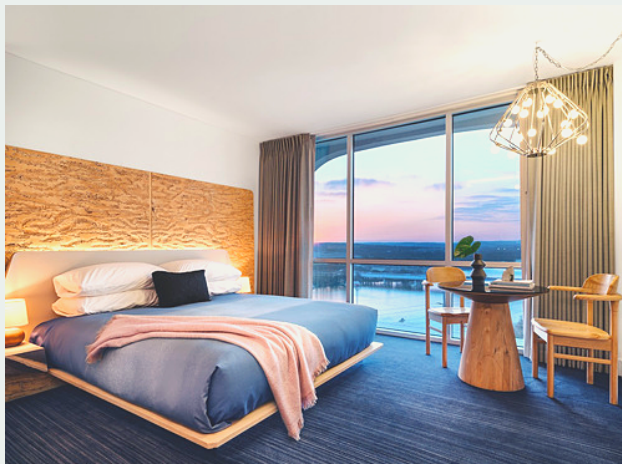
The following pages provide detailed information about what each ticket level covers. Please remember to read the disclaimer on the registration page and specific details related to giving us information regarding your arrival and check in dates and your check out and departure dates.

Your ticket price will be all inclusive of meals and hotel accommodations as stated for each level. Transportation via air or ground travel to and from the event are not covered. Meals that are not included in the package are noted and also not included. This may change as events are being scheduled and may be hosted by sponsors. In that event you will be added to those events, and we will communicate with you as the year continues.

We look forward to being together in Austin- January 30th- February 2, 2020. Please let us know with any questions.

The Line Hotel, Austin, TX.

Named on the coveted *Conde Nast Traveler's* "Hot List" for 2019, the Line hotel is at the crossroads where Town Lake meets downtown. The LINE draws influence from both the surrounding natural beauty and the creative energy that fuels the city. The convergence of the lush landscape and the vibrancy of the Capitol, historic theaters, music culture and contemporary art is reflective of the spirit of Austin itself – green at heart and full of life





hotel and ticket information

All inclusive packages for VIP and Emerging Leaders.

Invite only to BWW

VIP Leader Ticket \$6,500 - ALL INCLUSIVE

VIP Leader Ticket (Over \$1 Million Annual Revenue)

Ticket Price Includes:

- o 3 Night Hotel accommodations
(check-in date: Thursday, 1/30/20)
(check-out date: Sunday, 2/2/20)
- o Food and beverage included (Thursday dinner, Friday breakfast, lunch and cocktail reception, Saturday breakfast, lunch and dinner, Sunday breakfast)
- o BWW VIP Leader Ticket entrance into exclusive sessions
- o VIP Only - Thursday strategy session
- o VIP Only - Thursday Dinner
- o VIP Only - Friday sessions
- o Friday cocktail reception
- o Saturday full day sessions
- o Saturday Dinner
- o Sunday session ending at 11:30 AM

Emerging Leader Ticket \$3,500 - ALL INCLUSIVE

Emerging Ticket (Under \$1M Annual Revenue)

Ticket Price Include:

- o 2 Night Hotel accommodations
(check-in date: Friday, 1/31/20)
(check-out date: Sunday, 2/2/20)
- o Food and beverage included (Friday cocktail reception, Saturday breakfast, lunch and dinner, Sunday breakfast)
- o BWW Emerging Leader Ticket entrance into exclusive sessions
- o Friday cocktail reception
- o Saturday full day sessions
- o Saturday Dinner
- o Sunday session ending at 11:30 AM

apply to join BWW

Please read carefully the following information regarding the hotel reservation, terms and conditions & package inclusions and exclusions.

Please note carefully the disclaimer below, as your registration includes all the details as mentioned above. By registering for tickets, you are acknowledge acceptance of the disclaimer below.

DISCLAIMER:

As a guest of EBW during the Billionaire Weekend for Women we request the following information to lock in your ticket and reservation. The information provided can only be changed by request of the guest and possible fees and or penalties will be the responsibility of the guest. EBW is not responsible for any last-minute changes in arrival or departure and therefore, all monetary responsibility is that of the ticket holder. After ticket is purchased no refunds or substitutions will be given. Transfers to another guest is prohibited and the name of the ticket holder shall not be changed at any time. Any additional fees incurred by the ticket holder/guest is solely that individual's responsibility.

Don't miss the opportunity of a lifetime to learn, love, share and grow with extraordinary women just like you! If you are interested in learning more about this exclusive experience, enter your name and email address to request an invitation with more information.

VIP Leader Ticket

ALL INCLUSIVE - \$6500

(VIP Tickets Over \$1 Million Annual Revenue)

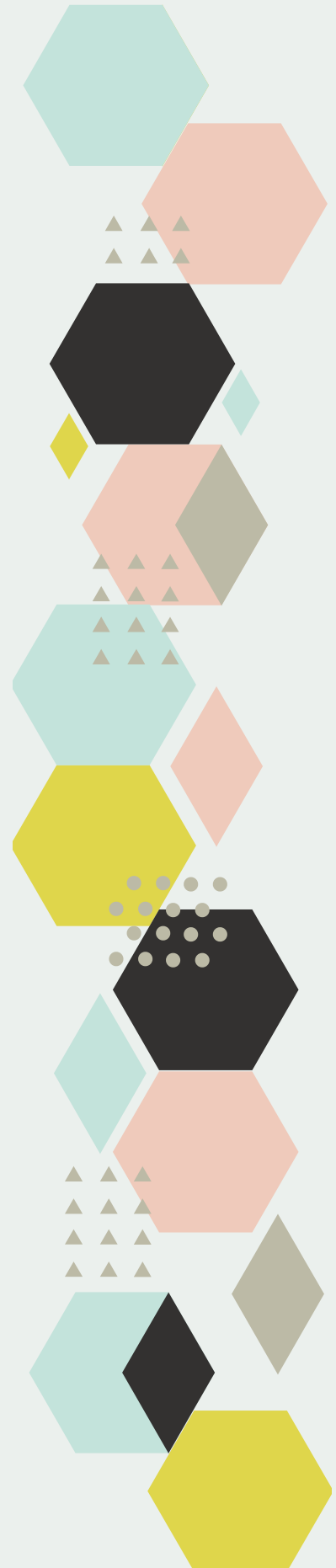
Emerging Leader Ticket

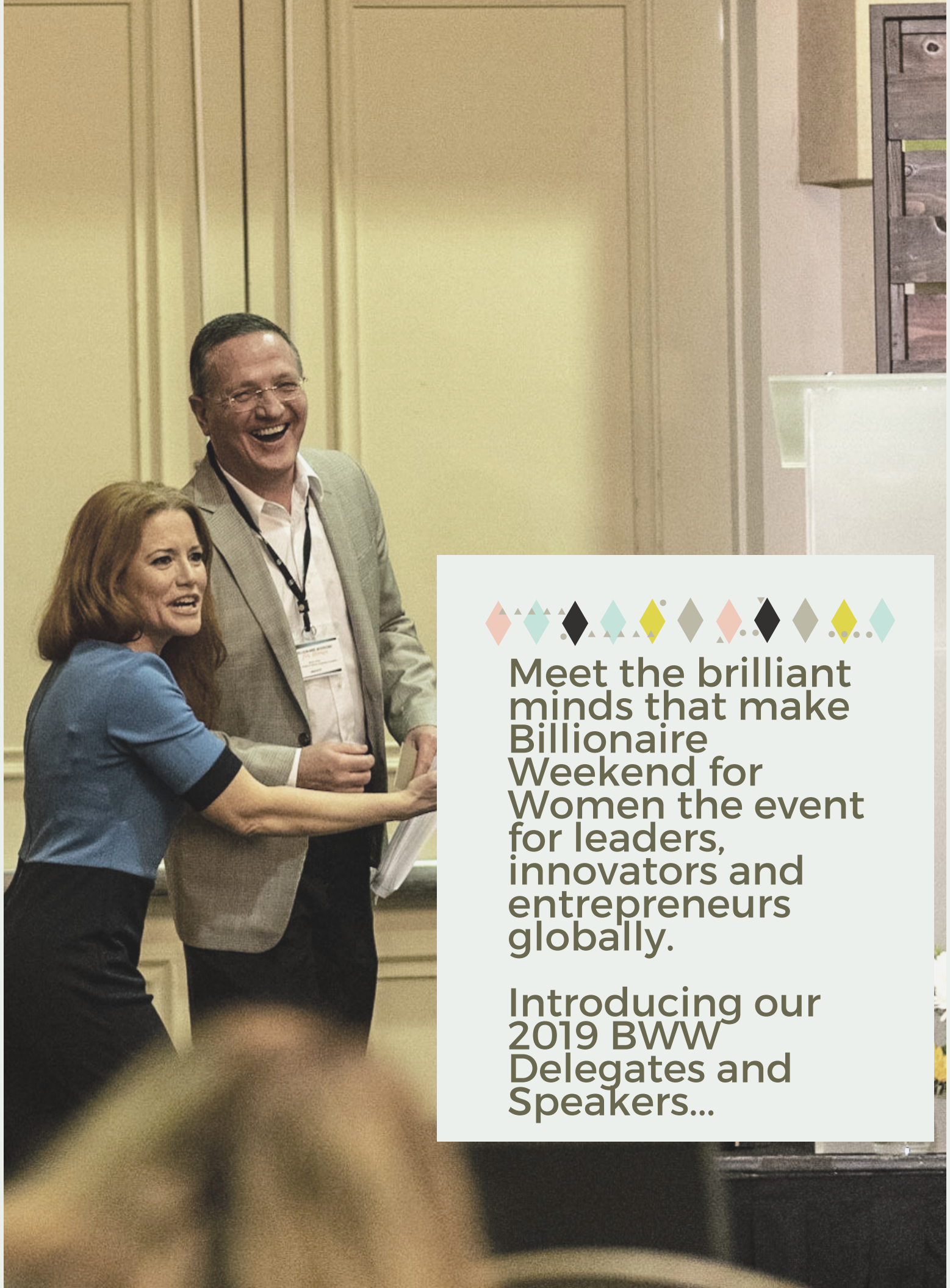
ALL INCLUSIVE - \$3500

(Emerging Tickets Under \$1 Million Annual Revenue)

Should additional events be added later in the year, we will make you aware of such activities, and you will be added to the list of attendees based on your current submitted and paid registration.

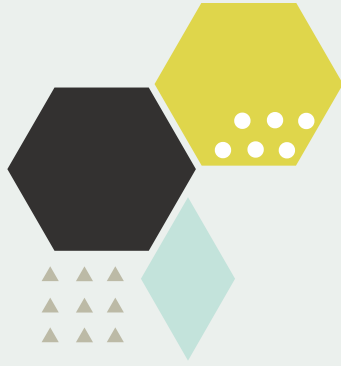
COMPLETE AN APPLICATION FOR CONSIDERATION. A \$50 non- refundable fee is required to apply. A review of your application and response will follow in three business days.





Meet the brilliant
minds that make
Billionaire
Weekend for
Women the event
for leaders,
innovators and
entrepreneurs
globally.

Introducing our
2019 BWW
Delegates and
Speakers...



2019 Sponsors, Speakers & Delegates



CFO, GLOBAL,
EBW
Dr. Tina Allton



CO-FOUNDER,
INVIVOSCIENCES
Ayla Annac, MBA



CEO, XPRIZE
FOUNDATION
Anousheh Ansari



PRESIDENT,
ARNOLD
CONSULTING
Mary Arnold, JD



OWNER,
SPEAKERAZZI
Whitney Barkley, MS



SOUTHERN,
IHEARTMEDIA
Heather Baumli



INDUSTRIAL
DESIGNER
Miri Berger



SENIOR
EXECUTIVE
Courtney Bickert



FOUNDER, THE
WARRIOR CORE
Amy Bliss



FOUNDER, THE
LAUNCH LAB
Deb Boulanger



CEO, ALTA & EXEC
WOMENS FORUM
Joyce Brocaglia



HEAD OF HUMAN
CAPITAL
Kate Burke



AMPLIFY GOVT,
IHEARTMEDIA
Kristen Caldwell

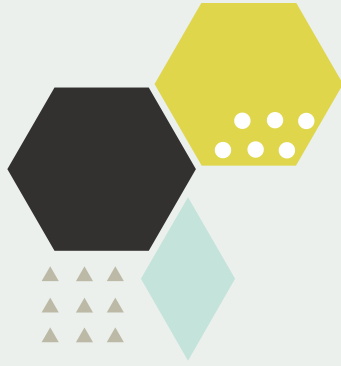


TRAVEL HOST &
JOURNALIST
Jeannette Ceja



CHIEF INNOVATION
AND STRATEGY
Shaillee Chopra





Speakers & Delegates Cont.



CEO, UNITED
MIDWEST BANK
Edward Cohn



CEO, COBRA
LEGAL
Candice Corby



ED, 2ND CHANCE
OUTREACH
Sheree Darien



CEO, DASH
GLOBAL MEDIA
Rupa Dash



PARTNER, CYBER
SECURITY LITIGATION
Tracee Davis



GLOBAL LEADER &
ENTREPRENEUR
Sergio De Cordova



CO-FOUNDER,
COO, SPOTLIGHT
Maggy Domba



MARBLES &
WATKINS
Whitney Doherty



FOUNDER, BEAUTY
AND THE MESS
Robin Emmerich



FORMER
PRESIDENT
DELL
Steve Felice



ART DEALER &
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CO-FOUNDER
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Diana Ferrer



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ASSISTANT, EBW
Rachel Gero



CEO STORYTELLING
FOR ENTREPRENEURS
Lyn Graft



PRESIDENT RELIGIOUS
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Brian Grimm

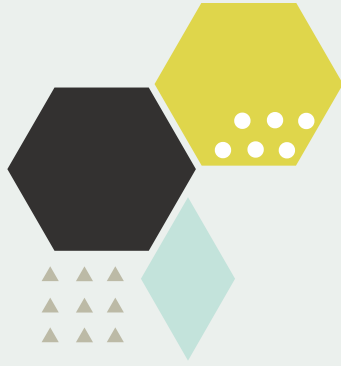


FOUNDER & CEO
KLICKLY
Cooper Harris



USENSE INNOVATIVE
SOLUTIONS
Zakir Hussain





Speakers & Delegates Cont.



DIVERSITY &
INCLUSION AT J&J
Beverly Jennings



FOUNDER GREEN
FERN EVENTS
Emily Kahn



SPEAKER, BEST
SELLING AUTHOR
Nicki Keohohou



SR. ANALYST
LIFESIZE, INC
Peggy Kohn



INVESTMENT
STRATEGIST
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POWER CIRCLE
Michele McDonough



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Joanna McFarland



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HEARING AID
Kristi Mendoza



FINANCIAL ADVISOR
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Thomas Miele



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VELOCITY
Kiri-Marie Moore



SPEAKER, AUTHOR,
BUSINESS COACH
Pat Pearson, MSSW



EA TO INGRID
VANDERVELDT
Pamela Pike

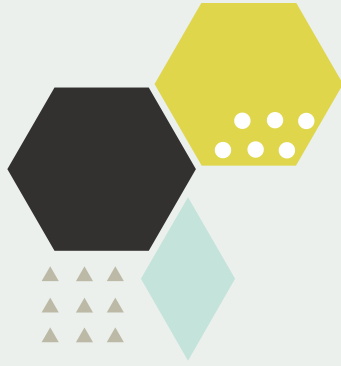


CEO, PORTEUS
CONSULTING GROUP
Chandini Portteus



FOUNDER, PRINGLE
BUSINESS CONSULTING
Linda Pringle Evans





Speakers & Delegates Cont.



FOUNDER BRANDELL
CREATIVE
Brett Randell



CEO DRUMFIT
USA CORP
Danielle Sherbo



ENTREPRENEUR
CREATIVE DEVELOPER
Natalie Shew



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Robyn Siers



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MYINNOVLAB
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& INFLUENCER
Kuntal Sindha



VC, INVESTOR,
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Anna Smith



ED EBW
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Emra Smith



HEALTH &
LIFESTYLE COACH
Jana Stewart



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FOUNDER GLOBAL
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Noor Sweid



GM WORLDWIDE
CHANNEL
John Tennant



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Bonnie Todman



FOUNDER, GILRS'
GLOBE

Julia Wiklander



MANAGING DIRECTOR
CONSENSYS

Rahilla Zafar



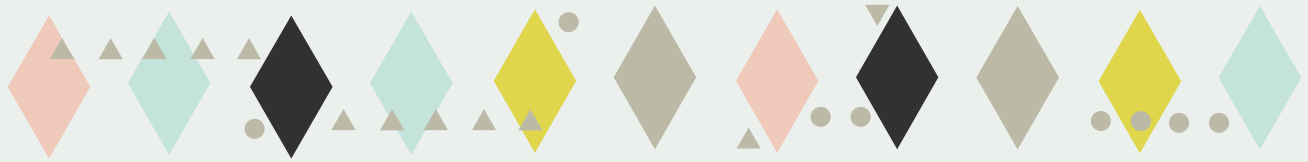


Our congratulations to Miri Berger (top left),
WINNER of the award for best pitch!
And a huge thanks for the people that make this
possible, the BWB Family and the following
incredible sponsors.

BILLIONAIRE WEEKEND FOR WOMEN SPONSOR BENEFITS

DELEGATES AND SPONSORS WILL BE A PART OF THIS EXCLUSIVE COMMUNITY,
CONVERSATION & INITIATIVES CHANGING THE WORLD FOR GOOD.
AS SUCH, YOU WILL RECEIVE FIRST RIGHT OF REFUSAL TO RENEW YOUR
MEMBERSHIP/SPONSORSHIP ON AN ANNUAL BASIS.

- 1) A 15 minute pre-call with a member of our BWW Leadership team to go over the agenda, your goals and how we can assist in helping you to make the most of your access to The Billionaire Weekend for Women.
- 2) Inclusion and access (with contact information) to the exclusive directory provided for participants of the weekend. (In person only). As a member of this exclusive community you will be listed in the Directory made available only to members of Billionaire Weekend.
- 3) Opportunity to join in sub groups with like-minded colleagues working to be part of select global issues as it relates to the UN SDG's throughout the year.
- 4) Speaking role at this year's event, if desired, for certain Themes or areas of expertise. These could be keynotes for high level attendees or sponsors, panels or moderators, working groups or interactive facilitated activities.
- 5) Confidential strategy and insights to inspire thinking for 2020. These women want to connect with you and learn more about how to collaborate with you and your brand. Your company was chosen because we believe that you have the leading solution set in your industry that can truly help women business owners grow and scale. It is with that we want to "hand walk" you into our community of women to help you establish business connections, insight and innovation strategies that you can bring back to your teams to deliver insight that will drive results.
- 6) Invitations to exclusive investor/ innovator to Quarterly events hosted globally throughout 2020 to introduce you to other leaders in cities across the world.
- 7) Mentorship, global connections & new business opportunities: Trusted, authentic and deep connections with a group of like-minded thinkers and doers on a global basis who will from this weekend forward be lifelong connections and business colleagues.
- 8) PR Opportunities as you choose to leverage/ participate: Potential inclusion in some public outreach initiatives and opportunities including speaking, press and media engagements.
- 9) Participation in a year-round community and with support: The total membership of The Billionaire Weekend for Women is 300 (100-150 of those in person for 2020). The year-round community will continue the discussions, networking and online meetups of what has been discussed during the gathering.



Corporate Sponsorship Opportunities

Presenting Sponsor - \$ 75,000

In addition to the deliverables above, The Presenting Sponsor level will include:

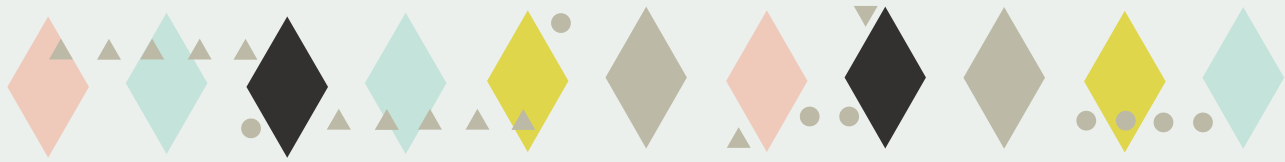
- FIVE ALL INCLUSIVE TICKETS TO BWW (excluding airfare)– includes three nights lodging, food and beverage, BWW ticket cost and all VIP access
- Exclusive branding at the VIP curated dinner Thursday, January 30, 2020
- Keynote speech at the VIP dinner
- Inclusion in all media
- A joint press release between EBW and your company (this will go out prior to the Billionaire Weekend for Women). This will go across the national PR wire and bring national attention to our joint initiatives.
- Social posting with company tags throughout the conference with an impact of over 50M on social.
- Receive a copy of the 2020 BWW Delegate List and contact information.

Platinum Sponsor - \$ 50,000

In addition to the deliverables above, The Platinum Sponsor level will include:

- FOUR ALL INCLUSIVE TICKETS TO BWW (excluding airfare)– includes three nights lodging, food and beverage, BWW ticket cost and all VIP access
- Branding at the fashion show/cocktail hour Friday, January 31, 2020
- 15 minute keynote feature
- Inclusion in all media
- A joint press release between EBW and your company (this will go out prior to the Billionaire Weekend for Women). This will go across the national PR wire and bring national attention to our joint initiatives.
- Social posting with company tags throughout the conference with an impact of over 50M on social.
- Receive a copy of the 2020 BWW Delegate List and contact information.





Corporate Sponsorship Opportunities

Gold Sponsor - \$ 30,000

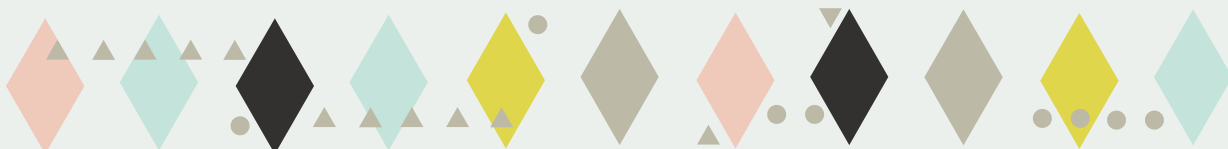
In addition to the deliverables above, The Gold Sponsor level will include:

- TWO ALL INCLUSIVE TICKETS TO BWB (excluding airfare)– includes three nights lodging, food and beverage, BWB ticket cost and all VIP access
- Executive moderator(s) for sessions
- Inclusion in all media
- A joint press release between EBW and your company (this will go out prior to the Billionaire Weekend for Women). This will go across the national PR wire and bring national attention to our joint initiatives.
- Social posting with company tags throughout the conference with an impact of over 50M on social.
- Receive a copy of the 2020 BWB Delegate List and contact information.

Silver Sponsor - \$ 15,000

In addition to the deliverables above, The Silver Sponsor level will include:

- ONE ALL INCLUSIVE TICKETS TO BWB (excluding airfare)– includes three nights lodging, food and beverage, BWB ticket cost and all VIP access
- Inclusion in all media
- A joint press release between EBW and your company (this will go out prior to the Billionaire Weekend for Women). This will go across the national PR wire and bring national attention to our joint initiatives.
- Social posting with company tags throughout the conference with an impact of over 50M on social.
- Receive a copy of the 2020 BWB Delegate List and contact information.



Thank You Sponsors

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 **lifesize.**

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“Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishments toward organizational objectives. It is the fuel that allows common people to attain uncommon results.”

- Andrew Carnegie

